Firefox Desktop
Preferences: Inconsistency guideline
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3. Pop-up Window
   a. Size
   b. Pop-up position
   c. Instant make changes

Copy
1. You/ me
2. Section Title Case
3. Section Title without Colon
Visual
Hyperlink - Behaviors

Open a new tab

Use Tracking Protection
- Always
- Only in private windows
- Never

Learn more

Exceptions...
Change Block List

Open a pop-up window in Preferences

You can also manage your Do Not Track settings.
Recommendation

Tracking Protection

Use tracking protection when I browse websites: **Learn more**

- [ ] Always
- [ ] Only in private windows
- [ ] Never

- [x] Always apply Do Not Track **Learn more**

Firefox will send a signal that you don’t want to be tracked whenever Tracking Protection is on.
Recommendation

DRM Content
- Play DRM content  Learn more

Notifications
Choose which sites are allowed to send you notifications  Learn more

Choose...
Recommendation

The following cookies are stored on your computer:

<table>
<thead>
<tr>
<th>Site</th>
<th>Cookie Name</th>
</tr>
</thead>
</table>

Search
### Table

#### One-click search engines

The search bar lets you search alternate engines directly. Choose which ones to display.

<table>
<thead>
<tr>
<th>Search Engine</th>
<th>Keyword</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google</td>
<td>#go</td>
</tr>
<tr>
<td>Yahoo.co.uk</td>
<td>#ya</td>
</tr>
<tr>
<td>Bing</td>
<td>#bi</td>
</tr>
<tr>
<td>Amazon.co.uk</td>
<td>#am</td>
</tr>
<tr>
<td>Chambers (UK)</td>
<td>#ch</td>
</tr>
<tr>
<td>DuckDuckGo</td>
<td>#du</td>
</tr>
<tr>
<td>eBay.co.uk</td>
<td>#eb</td>
</tr>
<tr>
<td>Twitter</td>
<td>#tw</td>
</tr>
</tbody>
</table>

### Single choice

**Block Lists**

You can choose which list Firefox will use to block Web elements that may track your browsing activity.

- **List**
  - Disconnect me basic protection (Recommended). Allows some trackers so web sites function properly.
  - Disconnect me strict protection. Blocks known trackers. Some sites may not function properly.

[Buttons: Cancel, Save Changes]
Recommendation

Block Lists

You can choose which list Firefox will use to block Web elements that may track you browsing activity.

- Disconnect.me strict protection.
  Blocks know trackers. Some sites may not function properly.
- Disconnect.me basic protection (Recommendation).
  Allows some trackers so websites function properly.

[Buttons: Cancel, Save Changes]
Recommendation

**Reports**

- **Enable Nightly Health Report**
  
  Helps you understand your browser performance and shares data with Mozilla about your browser health.

- **Share additional data (i.e., Telemetry)**
  
  Shares performance, usage, hardware and customization data about your browser with Mozilla to help us make Nightly better.
UX
Active Area

**Startup**

- Enable multi-process Nightly
- Always check if Nightly is your default browser
Recommendation

Startup

- Enable multi-process Nightly
- Always check if Nightly is your default browser

When indicator hover on strings, changes indicator from arrow to hand
Recommendation

Add a confirm state after click on outside of the input field
Pop-up Window (Size)
Pop-up Window (Position)

Pop-up in the middle of the page

Pop-up from the top of the page
Pop-up Window (Instant make changes)

- **Allowed Sites - Add-ons Installation**
  - You can specify which websites are allowed to install add-ons by entering their exact address and clicking Allow.
  - Address of web site: [Input field]
  - Site: [Input field]
  - Status: [Allow]

- **Cookies**
  - Search: [Input field]
  - The following cookies are stored on your computer:
    - Name: [no cookie selected]
    - Content: [no cookie selected]
    - Host: [no cookie selected]
    - Path: [no cookie selected]
    - Send For: [no cookie selected]
    - Expires: [no cookie selected]

- **Actions**
  - Cancel
  - Done
  - With cancel/ save changes
  - Without cancel/ save changes
Recommendation

In general, use the second person (you) to address the user in Firefox products. Firefox is a user agent, and this point of view reinforces the message that “Firefox works for you.”
Section Title: Sentence Case/ Title Case

**Sentence case**

- Play DRM content

**Title case**

- Location Bar
  - When using the location bar, suggest:
    - History
    - Bookmarks
    - Open tabs

Change preferences for search engine suggestions...
Recommendation
Section Title With/Without Colon

DRM content
- [ ] Play DRM content

Firefox updates:
- [ ] Automatically install updates (recommended: improved security)
  - [ ] Warn me if this will disable any of my add-ons
- [ ] Check for updates, but let me choose whether to install them
- [ ] Never check for updates (not recommended: security risk)

Show Update History
Recommendation

Firefox Updates

- Automatically install updates (recommended: improved security)
  - Warn me if this will disable any of my add-ons
- Check for updates, but let me choose whether to install them
- Never check for updates (not recommended: security risk)

Show Update History
Outdated
Things to be improved

1. Reduce inconsistencies
2. Add a description format: should be different from normal text

Design system (Markus/ Philip):
1. Make a guideline of components:
   a. dropdowns, radio buttons, and checkboxes
   b. Suggest new components?
      i. Think about the possibility of removing pop-up windows: an extended area in pages?
      ii. Provide a way in the window to remove several websites at a time?
2. Make a guideline/ workflow for categorizing new options

Q4 To do
Same Button with Different Behaviors

**Connection**
Configure how Firefox connects to the Internet

- Open a pop-up window in Preferences

**Startup**
- Always check if Firefox is your default browser

- Firefox is not your default browser

- Do action immediately
Recommendation

Connection
Configure how Firefox connects to the internet

Startup
- Always check if Firefox is your default browser
- Firefox is not your default browser

Settings...
Make Default
Dropdown Menu Position

Default Search Engine
Choose your default search engine. Firefox uses it in the location bar, search bar, and start pages.

YahooEngine

When Firefox starts: Show my home page

Home Page: http://search.totiteck.com/?t=1605&ap=1432562856541100&r=6443acf8dc41f1b5d4f1faebc0f3f324&hj
Recommendation

Search Engines

Default Search Engine: Google

When Firefox starts:

Show my home page

Home Page:

Mozilla Firefox Start Page
Check Box Position

Firefox Account

Connect... Manage Account

Synchronise across all devices

- Tabs
- Bookmarks
- Passwords
- History
- Add-ons
- Preferences

Logins

- Remember logins for sites
- Use a master password

Exceptions...
Change Master Password...
Saved Logins...
Recommendation for pop-up window

You can specify which websites are allowed to install add-ons. Type the exact address of the site you want to allow and then click Allow.

Address of website:

<table>
<thead>
<tr>
<th>Site</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="https://addons.mozilla.org">https://addons.mozilla.org</a></td>
<td>Allow</td>
</tr>
<tr>
<td><a href="https://mozilla.org">https://mozilla.org</a></td>
<td>Allow</td>
</tr>
</tbody>
</table>

Cancel
Remove

Remove All Sites
Save Changes